

2017 Travel Showcase...A Group Leader Show



Building Motorcoach Industry Connections

WELCOME!

The Maryland Motorcoach Association (MMA) is excited to be holding our Annual Group Leader Travel Showcase at the Wyndham Gettysburg in Gettysburg PA, where over 400 Group Leaders and Tour Operators attend in order to network, gather, and plan their upcoming tours for the coming year.

With over 130 vendors consisting of CVB's, Attractions, Hotels, Receptives, Restaurants Tour & Travel Partners and more importantly YOUR competitor, you should plan to participate!

Gettysburg the site known as the turning point of the Civil War occurred from July 1 – 3, 1863. Attend the Travel Showcase and schedule extra time to travel through the Gettysburg National Military Park, with over 1,000 monuments and cannon along over 40 miles of scenic roads – a battlefield shrine to the Union and Confederate soldiers who fought here.

We could not possibly do this without the help of our volunteers; Rich Gilbert, Maryland Office Of Tourism, Kay Gaddy, Hubers Bus Service, Janet Campbell BEST WESTERN PLUS Hotel & Conference Center, Jenny McConnell with Destination Gettysburg and YOU our loyal exhibitors.

LOCATION

Wyndham Gettysburg
95 Presidential Circle, Gettysburg, PA 17325
717-339-0020
www.wyndhamgettysburg.com

To Make Reservations:

To make reservations:
Call 717-339-002 and asking for the group block "Maryland Motorcoach" or by using a "Landing Page Link" at www.wyndhamgettysburg.com.

The Room Rate is \$119.00 + 11% tax.

- Be Sure to Request MMA Room Block. Cancellations must be made 24 hours prior to your arrival.
- Cut-Off Date for the special rate of \$119 is must be received on or before 5:00 PM on Friday, March 3, 2017.
- Complimentary wireless Internet in all rooms
- Free parking on-site is included.

The two closest airports are Harrisburg International (MDT) or Baltimore Washington International Airport (BWI) both within easy driving distance of Gettysburg.

MARKETPLACE SCHEDULE OF EVENTS

Wednesday, March 29, 2017

2:00pm
Set-up (Tentative)

5:00pm
Vendor Reception- Wyndham Gettysburg
(included in registration fee)

Thursday, March 30, 2017

7:00am
Set up for any vendors that did not set up the night before

7:30am – 9:00am
Continental Breakfast & Educational Session:
What Tour Operators Need From You!
An in depth Nuts & Bolts Q & A approach to packaging tours!

Please submit 3 questions that you have always wanted to ask a tour operator via email to mpresley@marylandmotorcoach.org.

The committee will choose those questions that seem most popular and answer them in a panel discussion after which we will allow time for additional Q & A.

9:30am – 12:30pm
MMA Group Leader Travel Showcase

12:30pm – 1:00pm
Tear Down & Group Leaders depart for FAM Tours

1:00pm
Boxed Lunch (included in registration fee)

THE END!

Sponsorship Opportunities

Maryland Motorcoach Association strives to help their Associate Members and potential new Associate Members to really optimize their company exposure. Our Sponsorship Opportunities are a perfect solution. Sponsorship provides unparalleled opportunities to expose their brand through various forms of print & media, face to face networking, and to promote your business to the top group leaders and tour operators from across our state. Please refer to the Sponsorship Opportunities for further information.

BOOTH INCLUDES

- (1) 6' covered table & 1 chair
- 1 representatives/per booth 2nd person from same exhibiting company permitted at additional \$75.00 fee
- Listing in Marketplace Directory
- Educational Session March 30, 2017
- Vendors Reception March 29, 2017
- Continental Breakfast March 30, 2017
- Boxed Lunch March 30, 2017

SHIPPING

Please ship your materials directly to:
Wyndham Gettysburg
95 Presidential Circle
Gettysburg, PA 17325
717-339-0020

To Be Held For:
MMA Group Leader Travel Showcase.
To be received no later than 3/29/17

ELECTRICITY

There are a limited number of electrical outlets for an additional \$25.00 per booth for electric please indicate on the registration form if in fact you do need electricity and all efforts will be made to place you in a location where it is conveniently available. (must be pre-ordered)

CANCELLATION POLICY

Cancellations must be submitted in writing and received prior to 12pm February 2nd for a 75% refund; no refunds will be issued for cancellations after 12pm February 2, 2017, MMA cannot be held accountable for cancellations not received by this date.

